

FAST FACTS

United Nations Development Programme
Governance Unit



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The School for Broadcast Media

The School for Broadcast Media improves broadcast media practitioners skills throughout Indonesia focusing on journalism and reporting. The School aims to become the centre of excellence for broadcast media practitioners. The skills obtained at the School for Broadcast Media are a yardstick for Indonesia's broadcast industry. The School offers training for novice broadcasters that are starting their career, as well as mid-career and advanced level journalists.



Bulletin Practice in the TV Master Control Room, SBM

State-of-the-Art Facilities

Journalism theory, objective news covering, editorial values, ethics and resources management are supported by script writing, news packaging, interviewing, presentation and newsroom practice in the studios and Master Control Rooms.

There are seven non-linear television editing suites connected to the latest news production software such as Avid Express ProHD, Avid Adrenaline and ENPS. For radio news SBM uses I-Media Touch, Cool Edit Pro and hybrid phone link. All students have access to the radio and television learning facility (I Learn) on the BBC World Service Trust site in the Indonesian language.

MATTERS OF FACT

- As of July 2006, SBM has trained 302 journalists.
- 113 journalists (37%) come from Jakarta and 189 journalists (63%) come from other parts of Indonesia.
- 108 (36%) of the trained journalists are women.

TRAINING AREAS

- Television Journalism
 - Basic/Intermediate/Advanced
- Camera & Editing
- Radio Journalism
- News and Current Affairs
- Features and Documentary
 - Basic

In-House Training and Consultation

The School for Broadcast Media also offers in-house consultation and training that is specifically tailored to TV and radio stations' individual needs. This training and consultation is delivered by highly experienced BBC/Radio Nederland senior broadcasters. The School also offers various weekly training including newsroom management, radio and television production and conflict, environment and gender reporting.

For more information visit: www.broadcast-edu.or.id

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